

# Art News Scotland

## ADVERTISING RATES & DIMENSIONS

Advertisement Size:	Dimensions:	Price:
Quarter Page	9 x 13.25cm	£ 300
Half Page (Landscape)	18.5 x 13.25cm	£ 550
Half Page (Portrait)	9 x 27cm	£ 550
Full Page	18.5 x 27cm	£1,000
Back Page (plus bleed)	21 x 29.7cm	£1,250

Block Advertisements- check reverse for prices and dimensions. ANS is not registered for VAT. Payment- by return, with acceptance of proof.

### DISCOUNTS

**10% Discount:** if all four editions are booked (even if the size of advertisements vary for each edition)


**25% Discount:** for Art Societies, Organisations and Non-profit making public events (subject to Editor's discretion and confirmation in writing).

### ARTWORK

We can produce all artwork **FREE OF CHARGE** if you supply images/logos as 300 dpi tifs or j-pegs. Please supply all finished artwork to size as PDFs.

GALLERY HEINZEL  
CONTEMPO

example of a  
full colour quarter  
page advertisement



**MIXED WINTER EXHIBITION**

**Continues throughout January and February**  
[www.galleryheinzell.com](http://www.galleryheinzell.com)  
 Open Monday to Saturday from 10am  
 24 Thistle Street, Aberdeen AB10 1XD  
 T 01224 625629 E info@galleryheinzell.com

## ADVERTISEMENT ORDER FORM for ANS magazines 2008-2010

(Please write in BLOCK CAPITALS)

Edition:	Months Covering:	Distributed From:	Deadline Date:	Book:
SPRING	April/May/June	Mid March	29th Feb. 2008	<input type="checkbox"/>
SUMMER	July/August/September	Mid June	30th May 2008	<input type="checkbox"/>
AUTUMN	October/November/December	Mid September	29th Aug. 2008	<input type="checkbox"/>
WINTER	January/February/March	Early January	28th Nov. 2008	<input type="checkbox"/>

Magazine bookings for 2009-2010: **SPRING**  **SUMMER**  **AUTUMN**  **WINTER**

Edition for first booking: ..... Size of Advertisement: .....

Name/Company/Organisation: .....

Address: .....

County: ..... Postcode: .....

Contact Name: ..... Date: .....

Signed: ..... On behalf of: .....

Return to: Art News Scotland, 10 Dunbar Avenue, Kirkcudbright, Dumfries & Galloway DG6 4HD

## Standard Block Advertisement

ALL PRICES &  
DIMENSIONS

Column width 4.25cm

1 col x 5cm

£70

2 col (9cm) x 10.5cm

£250

1 col x 16cm

£190

1 col x 10.5cm

£130

2 col (9cm) x 5cm

£130

3 col (13.75cm) x 5cm

£190

4 col (18.5) x 5cm

£250